



GHG HARPARKASH COLLEGE OF EDUCATION FOR WOMEN

**Sidhwan Khurd (Ludhiana)
NAAC Re-Accredited 'A' Grade College**

Organizes

ONE DAY WORKSHOP

ON

SWOT ANALYSIS

on

March 13, 2023

Convener

Dr. Amandeep Kaur

Principal

Organizer

Dr. Sarvjeet Kaur

Associate Professor

**GHG Harprakash College of Education for Women,
Sidhwan Khurd (2022-23)**

Report of One Day Workshop

on

SWOT Analysis

(March 13, 2023)

GHG Harprakash College of Education for Women, Sidhwan Khurd organized one day workshop on SWOT Analysis on 13th March 2023 in collaboration with Guidance and Counselling Cell of the college. In the inaugural session Principal Dr Amandeep Kaur highlighted the importance of SWOT analysis in everyday life of students and in their career development process.

In the first session of the workshop Dr. Sarvjeet Kaur, Resource person of the workshop explained the Importance, objectives and process of preparing SWOT analysis and in the second session of the workshop students prepared their own SWOT matrices and Action taken report. 46 students from B.Ed, M.Ed & P.G Diploma Guidance and Counselling and 12 teachers participated in the workshop. Dr. Jagminder Kaur proposed Vote of thanks. Dr Sarvjeet Kaur was the organizer of this workshop.

Glimpses of SWOT Analysis Workshop on 13th April 2023



Organiser *Sarjeet Kaur*
Dr. Sarvjeet Kaur

Patron *Amandeep Kaur*
Principal Dr. Amandeep Kaur
Principal
G.H.G. Harparkash College
of Education for Women
SIDHWAN KHURD (Ldh.)

FEED BACK PROFORMA

One Day Workshop

on

SWOT ANALYSIS

(March 13, 2023)

Organized by

**IQAC of GHG Harparkash College of Education for
Women, Sidhwan Khurd**

Name of the Name Participant ..Jaswinder...Kaur.....

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Take away from the Workshop. SWOT... Analysis... was... done... for... the
..very... first... time.. It... was... very... knowledgeable... to... know...
..about... own... self: Session... of... preparing... SWOT... Analysis...
..and... matrices..... was... very... interesting.. We... came... to... know
..that... how... important... it... is... for... everyone's... life:....
..Action... taken... report... was... prepared... by... us:.....

Suggestions:.. Although..... the... workshop... was... very... interesting
..but it ~~must~~ be... conducted... in... atleast... two... days
..as... we... prepared... action... report... but... we... couldn't
..get... suggestion... on... its... improvement:.....

Date .13.03.2023.....

Jaswinder Kaur
Signature